Virtual World Technology Co., Ltd.



MRWorlds - Creates New Breakthrough Technology in Mixed Reality (MR), more real than digital VR, more accurate than VR video, and can restore the real scene in the most truthful way to simulate an interactive

"real" world.

MRWorlds newly developed mixed-reality MR production tool and cloud service platform allow users to generate MR interactive content without programming. Features include: scene editing, book editing, video embedding, background effects, model animation, click interaction, data statistics, and more.

MR is an inevitable trend of future movie making, in which MRWorlds provides solutions for making MR movie and future virtual world. The solution is different from traditional VR videos. It can embed figures and objects, support free navigation in the space, and interactions with eliminating the vertigo feeling in traditional VR videos. For VR content developers, the company provides the self-developed and program-controlled scene scanning vehicle, MR editing tool, and APP packaging service for the mixed reality content generation.



For the media publishing industry, MRWorlds has launched an original MR interactive reading solution that allows content IP providers, publishing organizations, etc. to quickly convert existing digital content into a form of mixed reality interactive content, enhance business model, and increase profitability. MR reading cover a wide

range of applications, including MR interactive education, entertainment reading, VR training, etc, and can be deployed on PC, mobile, tablet and VR HMD platforms.

